



Press Release

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In January 2022, Zannier Hotels Phum Baitang has been awarded two outstanding awards at the Asean Green Standards: the Green Hotel Award and the Sustainable Tourism Award. More than an appreciation of the resort's commitment for green operations, it is also a recognition of Zannier Hotels' continuous involvement towards the environment.



Zannier Hotels Phum Baitang receives two new awards

Located in Siemp Reap (Cambodia), Zannier Hotels Phum Baitang has recently been named “*Best Green Hotel in Cambodia 2022-2024*” at the recent ASEAN Tourism Forum, held in January 2022 in Preah Sihanoukville. The award has been delivered to the General Manager, Mr. Giulio D’Alberto, by Datuk Wira Dr. Noor Zari Hamat, Ministry of Tourism, Arts and Culture Malaysia, together with another trophee, the “*Sustainable Tourism Award*”.

Nestled within eight hectares (20 acres) of lush gardens and paddy fields, the resort composed of forty-five spacious villas stand out from other nominee notably thanks to its “*noteworthy water management installation*” and its “*careful preservation and enhancement of the land*”.

Those prestigious recognitions follow previous accolades, also highlighting the ambition of the resort to combine high hospitality standards and low environmental impact. In January 2018 in Chiang Ma (Thailand), Zannier Hotels Phum Baitang already received the ASEAN Green Hotel Standard for the period 2018-2020. The resort was also voted “*Eco-Champion of the Year 2018*” by Vision Style Awards. Two years later in Hanoi (Vietnam), the resort’s service has been crowned, winning the “*ASEAN Spa Service Standard 2019-2021* ». In 2021, Condé Nast Traveler listed it within its Gold List of the Best Hotels in the World. Currently, the resort is also shortlisted for the Asia Best Awards 2022, organized by Travel + Leisure South-East Asia.



ASEAN Green Standards: a prestigious and meaningful recognition

Organized by the Association of Southeast Asian Nations, the ASEAN Green Hotel and Sustainable Tourism awards aim to promote sustainable tourism practices among the ASEAN members. It fosters sustainable tourism across ten countries through the adoption of environmentally friendly practices and energy conservation. It deals with essential elements of Green Hotel operations, namely environmental plan, green products, human resources, and environmental management. Receiving such award is therefore both a recognition and an honor, outstanding ASEAN tourism businesses and destinations that best comply with the above ASEAN Tourism Standards. www.asean.org

Recognitions that echo the groups' leitmotiv

"This award confirms the involvement of Zannier Hotels to create properties with a strong and genuine Corporate Social Responsibility approach" highlights Arnaud Zannier, the group's CEO.

In October 2020, Zannier Hotels became a member of 'Green Globe', with the aim of independently assessing and improving its hotels' environmental and social impact according to international standards.

More than developing sumptuous accommodations in some of the world's most unique and sought-after destinations, Zannier Hotels aims to act as a guardian of nature, culture, craft and heritage in every project it is involved. From architecture and interior decoration to its supply chain, organic gardens and guest experience, Zannier Hotels aim to promote traditional values, authentic ways of life and sustainable practices – whether it is through renewable energies, the use of ancient techniques, low density building, craftsmanship promotion, dignified excursions or heritage transmission.





Zannier Hotels Phum Baitang: a green paradise

Nature is the essence of Zannier Hotels Phum Baitang – whose name means ‘green village’ in Khmer. Consisting of 8 hectares (20 acres) of preserved land, the resort has been designed to respect and value the surrounding ground – most of it being paddy fields.

Below are some examples of the sustainable approaches in place within the resort.

- Naturally, rice is cultivated all year long on the land – on a traditional way with the help of water buffaloes – and served in the two restaurants of the hotel, straight from the surrounding paddies.
- Zannier Hotels Phum Baitang is equipped with an autonomous water treatment facility, that allows to provide clean, fresh and drinkable water to the resort and to the guests. Not only this technology substitutes the use of plastic bottles in every room by using internally purified water bottles, but it delivers this precious resource to all activities across the resort. Besides, rainwater is collected for use, and used for watering rice paddies.
- Only electric buggies are used in the resort (fueled vehicles are forbidden) – mainly to carry guests and luggage. The use of pedal power is highly encouraged. Cycles are proposed within the resort and for longer tours. The property vehicle fleet includes 50 bicycles, 6 electrical motorbikes and 8 electrical carts.
- Zannier Hotels Phum Baitang possesses a wonderful garden, where on-site grown plants are taken care by a dynamic gardeners’ team, with the aim of preserving local endangered species. More than limiting useless plant transportation and elsewhere deforestation to create the amazing greenery areas of the lodge, the farmers work to perpetuate local growing knowledge, using for instance preservation techniques as ‘growing plants from a cutting’.
- No pesticide is used throughout the resort. In our paddies like in our organic vegetable garden, we fertilize with the compost made by the dung produced by our in-house buffaloes.
- The resort only relies on suppliers who are organic and/or fair trade and favour local production. Vegetables and eggs come from a local organic farm. The meat and the fish that are sourced either from Sihanoukville or from Tonle Spa lake. Locally grown coffee and teas are promoted, so are local breweries and distilleries.
- All our hotel amenities are organic, available in refillable glass bottles, and free of animal testing, artificial colours or bleaches, artificial fragrances, aluminium, mineral oils, sulfates, silicones, steroids, petrochemicals, parabens, phthalates, vinyls, PEGs, PPG, DEAS or TEA.

Contacts

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