



ZANNIER HOTELS  
Bãi San Hô

## **ZANNIER HOTELS OPENS IN VIETNAM**

Zannier Hotels Bãi San Hô is the latest property from Zannier Hotels, that opened on December 1<sup>st</sup> 2020. Located in the Phu Yen province (Central Vietnam), in the heart of a secluded and preserved 98-hectare natural site, the resort faces an impressive one kilometer long white sand beach. Its name in Vietnamese translates into “bay of corals”, in reference to its untouched coastline and beautiful coral reefs. It is surrounded by spectacular hills, lush vegetation and paddy fields. The resort features 71 villas divided into three categories (Beach Pool Villas, Paddy Fields Villas and Hill Pool Villas), three restaurants and three bars, a large wellness area with seven treatment rooms, a kids’ club, a conference center and a water-based activity center.

## **ZANNIER HOTELS BÃI SAN HÔ, A TRIBUTE TO NATURE**

Away from the usual tourist trail, Zannier Hotels Bãi San Hô gives its guests a unique opportunity to explore Vietnam’s best kept secret. One of the world’s most biodiverse regions, with a rich variety of life to be discovered on both land and sea, Zannier Hotels Bãi San Hô offers limitless opportunities for outdoor activities and experiences.

With a reputation for preserving both the surrounding environment and the local heritage in each of its destinations, Zannier Hotels provides visitors with the chance to discover the ancient cultures, dramatic landscapes and pristine waters of this intriguing region.

## **PHU YEN, LAND OF WONDERS**

Phu Yen is situated on Vietnam’s south-central coast, with three sides bordered by mountains and one side bordered by the South East Sea. The city of Tuy Hoa is the capital of the province.

Best known for the spectacular scenes in the 2015 film, *‘I Saw the Yellow Flowers on the Green Grass’*, Phu Yen is – as yet – relatively undiscovered by tourists. Visitors are highly encouraged to explore this rugged region which offers diverse landscapes, a myriad of wildlife and sweeping panoramas as the cliffs give way to pristine sandy beaches and hidden coves. Discover the ancient heritage and architecture of the region’s Cham people, trek to rocky peaks or admire the colourful corals whilst snorkeling in the crystal-clear waters before returning to the serene surroundings of Zannier Hotels Bãi San Hô.

This hidden gem has a variety of attractions to discover including:



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- **Da Dia Reef:** a unique seashore area of uniformly interlocking basalt rock columns. Created from volcanic eruptions millions of years ago, the bountiful rocks are dark lava columns with roughly flat surfaces of different shapes – round, pentagon, hexagon, polygon – resulting in a spectacular stone structure.
- **Xuan Dai Bay:** a picturesque 50km stretch of coastline backed by mountains and dotted with traditional fishing villages, sandy coves and towering cliffs.
- **Champa Towers:** located atop Ong Hoang Hill, the three ancient worship towers were built during the late 8<sup>th</sup> Century and are considered as important cultural landmarks of the ancient Champa Kingdom.
- **Mang Lang Church:** One of the oldest churches in Vietnam, this neo-Gothic beauty was built by the French missionary Joseph Lacassagne. It houses the first book that has been printed in modern Vietnamese.
- **Mon Beach:** a triangle of sand wedged between rocky headlands, Mon Beach features crystal clear waters and is yet to be discovered by tourists. Aside from a handful of wooden fishing boats, it is often completely deserted.
- **Mui Dien (Dien Cape):** considered as one of the most spectacular coastal roads in Vietnam, with a view of the mountains to one side and dozens of beautiful beaches to the other. Stop at Dai Lanh lighthouse for far reaching views on the coastline and endless blue ocean.
- **O Loan Lagoon:** famous for culinary specialties such as red oysters, cuttlefish, jelly fish, blood cockles and a type of red algae, the lagoon is lined with golden sand dunes and casuarina forests which provide shelter for pelicans, storks and ducks. Enjoy a sunset boat trip and watch as the sun slowly falls into the sea.
- **Van Hoa Plateau:** located 400 meters above sea level, this misty mountainous terrain is home to lakes, streams, waterfalls, primeval forests and ancient relics. Every September and October, the landscape is transformed into a vibrant red by fields of berries.

With a tropical climate, Phu Yen has two distinct seasons, with a long sunny season from January to September, and a rainy season between October and early December

### **SECLUDED BUT EASY TO REACH**

To reach Phu Yen, the closest airports are Phù Cát (UIH) and Tuy Hoa (TBB), which are a 80-minute journey by car to Zannier Hotels Bãi San Hô. Several daily flights connect Phu Cat and Tuy Hoa with Ho-Chi-Minh-city (1h10) and Hanoi (1h40). The Cam Ranh International Airport (CXR) in Nha Trang offers another alternative for international travelers.



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## CONTACTS

For more information or to receive images of Zannier Hotels Bãi San Hô, feel free to contact:

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